



# Adobe Certified Associate Visual Communication Using Adobe® Photoshop®

going beyond what is captured by the camera.

As a result, proficiency in Adobe Photoshop is one of today's most sought after skills. And thanks to an ever increasing focus on CTE efforts in many educational institutions, educators and students alike are realizing that certification really does matter. With the Visual Communication using Adobe Photoshop certification exam, students can prove themselves by being tested and certified in the basic Photoshop skills that employers in particular are looking for.

**Curriculum that Makes a Difference**  
Student certification goals are most effectively achieved as educators enhance their existing CTE courses by incorporating Adobe Photoshop certification objectives into their curriculum. Institutions may also access and implement free curriculum from Adobe Education which maps to the exam objectives. The final certification exam actually replicates application experience by testing hands-on skills in Adobe Photoshop and can be easily administered onsite or at a local testing center.

Today, it's not about what you know, it's about what you can envision. And educators know that the best creative digital expression is developed when raw talent is successfully tempered by discipline.

With Adobe Certified Associate (ACA) certification, students gain the skills and discipline needed to create their unique digital world. And as educators offer industry-recognized certification as an integral part of their curriculum, students add confidence to skill as they certify the software knowledge needed to succeed in higher education and on the job.

**Certification that Proves Photoshop Skills** Adobe Photoshop is the industry-standard image editing software, used worldwide by professional photographers, amateur photographers, and designers who want to perfect their digital images by

To learn more about the certification exam visit:

[www.adobe.com/education/resources/certificate-programs.edu.html](http://www.adobe.com/education/resources/certificate-programs.edu.html).

When educators add the ACA certification pathway to their curriculum, they make a significant contribution for students who desire to achieve real proficiency and stand out. Simply stated, ACA certification says to the world that students know how to use the tools needed for success in the classroom and in the workplace.

ACA Certification:

Key Benefits for Educators

Incorporate exam into current courses to measure success.

Prove student's hands-on knowledge through performance-based and selected response testing.

Provide students with sought-after job market skills.

Meet the popular demand to validate skills in the Adobe applications.

Take advantage of today's industry-standard digital software.

Access free curriculum from Adobe Education, which maps to the exam objectives at

[www.adobe.com/education/resources/certificate-programs/preparation-materials.html](http://www.adobe.com/education/resources/certificate-programs/preparation-materials.html)

ACA Certification:

Key Benefits for Students

Builds core skills and knowledge necessary to use Adobe applications.

Effectively tests the knowledge of preparing images for Web, video, and print to ensure mastery is achieved.

Validates newfound knowledge and skills in Adobe Photoshop software.

Awards a resume-building standard certification as proof of successful completion.

Provides the foundation necessary to further enhance productivity and marketability with other

visual communications certifications.

ACA Exams Offer the Certification

Students Need to Succeed

The Adobe Certified Associate Exams provide the education and certification students need to succeed in both college and the workplace. For those pursuing higher education involving digital media, the certification ensures the prerequisite knowledge and skills. For those seeking employment in the high demand areas of digital communication, the certification provides a valuable competitive edge.

We liked the fact that students would be able to take the certification exams, [and] we liked the resources that Adobe was putting out to support exam preparation. The students have really bought into it because they can see the value of having Adobe certification. And they're really excited and supportive of these [courses] we've set up."

Gerald Flim

Program specialist,

New Media

Production and Design,

SAIT Polytechnic

It's growing like wildfire. I can't tell you the number of parents who have called asking about the [ACA] certifications and other people who aren't high school students wanting to know if they can sit in and take the test."

Trey Gore,

Digital Media Technology Instructor,

Pearl-Rankin Career &

Technical Center at Hinds Community

College



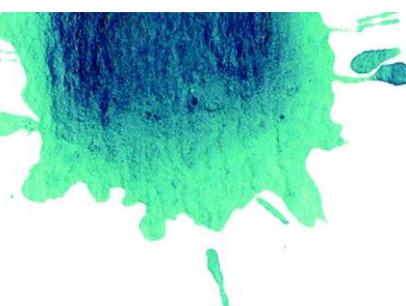
Learn more about ACA Certification.

Visit [www.certipoint.com/adobe](http://www.certipoint.com/adobe)

or call today at 1-800-488-9371

Earn your Adobe Certified Associate credential.





## Visual Communication using Adobe Photoshop

- Setting project requirements
- Identifying design elements when preparing images
- Understanding Adobe Photoshop

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igital images

ests are the premier practice test solution for Adobe Certified Associate certifications. They are replicate the certification testing environment and is mapped directly to ves.

with a Classroom License!

lassroom Licenses offer unlimited exams at your fingertips for one yearly license fee. You can eting while expanding the reach of your certification program. It also means you have six great for students to choose from—including Visual Communications using Adobe Photoshop®, Rich unications using Adobe Flash® Professional, Web Communications using Adobe Dreamweaver®, unications using Adobe Premiere® Pro, Print & Digital Media Publication using Adobe InDesign® Design & Illustration using Adobe Illustrator®.

be Certified Associate credential.

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